



# The Perfect Performance Success System™

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## Step 3: Game Plan: Direction

Perfecting your Performance In Your Life and Business Forever!

Last month I shared the second step in the Perfect Performance Success System with you, Position.

This month we are focusing on Step 3: Game Plan.

Every high achiever I've worked with understands the importance of knowing where they are going and what they want to accomplish. It's fundamental to their success.

Determining the specific direction you intend to focus on in order to achieve your goals is a key component of your success. It identifies your target and a course to follow.

This is the part of the process where you ask yourself where you want to go and what you want to do with your life.

In 1996, Denver Broncos head football coach Mike Shanahan walked into the team meeting room and announced: "We are here to win a Super Bowl." He made it clear that anything less than that victory would be unacceptable for the season.

Guess what?

They ended up winning that Super Bowl, and they went on to win the following year as well. Coach Shanahan knew the importance of clearly identifying where you are going and getting everyone in the organization pointing their noses in the same direction.

By doing this he created momentum. Everyone started to believe that it was possible and began to act as if they were champions. The off-season intensity picked up, players were finishing plays, they made fewer mistakes, and they practiced as if they were champions.

The intent of winning carried over into the season so the players always found a way to win. Everyone knew that they were a great team-and they played that way! They ended the season by beating the favored Green Bay Packers 34-19 in Super Bowl XXXIII.

By having a game plan, you can create results like this too.

List out your desired outcome. What is it and what will it feel like when you get there?

To find out more about how you can implement the PPSS into your life now or purchase a copy of the book Making the Best Better...go to [www.makingbestbetter.com/store](http://www.makingbestbetter.com/store).

Remember...

Success is not by chance, It is by Choice!

Tim

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